



# Unite Against Racism – Call to Action Stakeholder toolkit

JUNE 2020

## Activity overview

### The activity

This important activity aims to bring Queenslanders together to promote positive messages about diversity and inclusion amongst multicultural Queensland Ambassadors, community groups and Queensland Government agencies and their stakeholders.

Using a toolkit developed by the Department of Local Government, Racing and Multicultural Affairs, participants are encouraged to use key messages, links, hashtags as well as ready-made assets for print, digital and social media channels.

This will encourage a ‘call to action’ to help reinforce that Queensland is a diverse, harmonious and inclusive place to live.

The resources contained in the toolkit have an indefinite shelf life given the potential for regular internal and external events, social media coverage as well as continued conversations with stakeholders.

### Background – Racism and discrimination issue

Racism and discrimination have been under the spotlight in recent months as a result of the spread of misinformation that has accompanied the COVID-19 pandemic. This misinformation has led to Australians of all ages being blamed or ostracised because of their cultural background.

Victims of racist abuse reported attacks mainly in supermarkets, on the streets and in parks. Abuse has ranged from dirty looks to derogatory comments and, in the most alarming cases, confronting encounters with individuals or groups of people. This trend now appears to have shifted to racist attacks on online hate platforms.

The Queensland Government and the Queensland Human Rights Commission alongside the Australian Human Rights Commission discourage and oppose racism in any shape or form.

Queensland Governments’ *Multicultural Recognition Act 2016*, Multicultural Queensland Charter and Queensland Multicultural Policy – Our story, our future provide a framework that acknowledges and promotes Queensland as a welcoming, inclusive and fair State. It tells a story of who we are, what we value and where we are going. It recognises the fundamental place of First Nations Peoples and the benefits migration has brought, and continues to bring, to the community, our culture and our economy. It also recognises that our future prosperity depends on our ability to stand together and celebrate the benefits of our diversity.